

## **Choueiri Group**

Choueiri Group was first established to serve as the Middle East's paramount media representation group. Over the past 4 decades to-date, the Group has marketed and managed the commercial advertising space of 21 leading Free-To-Air Satellite and 1 Terrestrial TV channels, 16 print titles, 12 radio stations, the MENA region's leading 32 web portals and the largest network for outdoor advertising in the GCC - thus showcasing a solid portfolio of best practices, success stories and achievements.

As a key media and advertising industry player, Choueiri Group extends its leadership and expertise into nine key markets in the MENA region, Europe and Japan. The Group ensures optimal support for its regional and international clients through its extensive network of 12 subsidiaries, 4 representative offices and a dedicated team of over 800 committed executives.